

SPONSORSHIP OPPORTUNITY

6th Annual Orange-Hillsborough *Relay for Life*



May 22, 2010

The American Cancer Society is asking for your company's involvement in the **6th Annual Orange-Hillsborough Relay for Life Kid's Walk** event that will be held at Orange County Speedway on Saturday, **May 22**, from 9:00 to 11:00 a.m.

The Kid's Walk is a fun-filled celebration designed especially for young people (14 & under) to participate and get involved in *Relay for Life* — a community event to fight cancer. Each child who registers for the Kid's Walk is encouraged to raise at least \$25. The Kid's Walk is a way to say thank you to the kids for their efforts. The celebration will include entertainment, games, & refreshments.

With the help of sponsors, children, & volunteers, the Kid's Walk has raised \$31,000 in the last five years. Last year, we had 24 sponsors. In 2010, we hope to have at least 30 sponsors and to raise at least \$10,000. **To accomplish this, we need your support.**

We have prepared a special Kid's Walk sponsorship opportunity for businesses. For a minimum donation of \$50.00 (tax deductible), you can become a Kid's Walk sponsor. Being a Kid's Walk sponsor will provide a way of advertising for your business while providing an opportunity for kids to get involved in the fight against cancer. Your business name will appear (1) on a poster at the Kid's Walk tent, (2) in the *Relay for Life* event program, (3) on our *Relay for Life* website (www.hillsboroughrelayforlife.com), (4) in the *News of Orange County* newspaper & (5) on Facebook.

To become a Kid's Walk sponsor, please provide the following information:

Business Name: _____

Mailing Address: _____

Phone: _____ **Fax:** _____

Contact Person: _____ **E-mail:** _____

Donation: *I have included a check in the amount of \$* _____

******* SPONSORSHIP DEADLINE: Tuesday, April 20 *******

(Must be postmarked by deadline to be included in advertising mentioned above.)

Please return completed sponsorship information & check payable to American Cancer Society to:
Lynn Brown, 108 Pass Farm Lane, Rougemont, NC 27572 (919)732-8253