



# Corporate Sponsorship Opportunities

## Relay For Life of Orange-Hillsborough

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By becoming a sponsor you can help us continue the tradition of local charitable fundraising while contributing to the worthwhile mission of the American Cancer Society.

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### **\$5000 Platinum All Star Sponsor**

- Prominent company name and logo on T-shirts.\*
- Sponsor Level Award plaque to display in your business.
- Logo on the front of the Relay program.
- Company name and logo on RFL website.
- Recognition in all events leading to, during and after the Relay, including media releases, advertisements, full page ad in Relay program in addition to the cover and acknowledgement at Relay ceremonies.
- On-site signage at the information table and other high traffic areas at Relay (your company must provide a sign or banner).
- Opportunity to exhibit promotional materials and items at Relay.

### **\$3000 Purple All Star Sponsor**

- Larger company name and logo on T-shirts.\*
- Sponsor Level Award plaque to display in your business.
- Company name and logo on RFL website.
- Recognition in all events leading to, during and after the Relay, including media releases, advertisements, full page ad in Relay program and acknowledgement at Relay ceremonies.
- Recognition in newsletters that will be distributed to registered teams and their members.
- On-site signage at high traffic areas at Relay (your company must provide sign or banner).
- Opportunity to exhibit promotional materials and items at Relay.

### **\$1000 Gold All Star Sponsor**

- Company name and logo on T-shirts.
- Sponsor Level Award plaque to display in your business.
- Company name recognition in all events leading to, during and after the Relay, including media releases, advertisements, event programs, ceremonies and on website.
- Recognition in newsletters that will be distributed to registered teams and their members.
- On-site signage at Relay (your company must provide sign or banner).

### **\$500 Silver All Star Sponsor**

- Company name on T-shirts.
- Company name recognition in media releases & newsletters which will be distributed to registered team members.
- Company name recognition in event programs, ceremonies and on website.
- On-site signage at Relay (your company must provide sign or banner).

### **\$250 Bronze All Star Sponsor**

- Company name on T-shirts.
- Company name recognition in event programs, ceremonies and on website.
- Company name recognition on a sign posted at the Relay.

## Friend of the Relay (Any company contribution under \$250)

- Recognition in Relay Program and on website
- Recognition in media releases and newsletters which will be distributed to registered teams and their members.

## Other Sponsorship Opportunities:

- Survivor Dinner
- Kid's Walk
- Wrap-Up/Kick-Off Dinner

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### Yes, We Want to Support Relay For Life of Orange/Hillsborough!

#### Sponsorship Level (check one)

Date: \_\_\_\_\_

\*Platinum All Star - \$5,000

\*Purple All Star - \$3,000

\*Gold All Star - \$1,000

\*Silver All Star - \$500

Bronze All Star - \$250

Friend of the Relay - >\$250

Other Sponsorship:

Survivor Dinner

Kid's Walk

Wrap-Up/Kick-Off Dinner

Corporate Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

\*Please submit **camera-ready** logo art as soon as possible to for inclusion on programs and T-shirts. (If applicable)  
**Deadline for T-Shirt Information is April 8, 2010.**

Please make check payable to American Cancer Society  
And remit completed forms with payment to:

Britt York  
PO Box 225  
Mebane, NC 27302  
byork@wakerad.com

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**Relay For Life: A Celebration of Life and Cancer Survivorship!**

**2010 Relay For Life of Orange/Hillsborough**  
**Friday, May 21 \* 6:30 p.m. \* Orange County Speedway**

Please visit [www.hillsboroughrelayforlife.com](http://www.hillsboroughrelayforlife.com) for more information